



# BULGARIAN INFORMATION TECHNOLOGY OPPORTUNITIES

## BUSINESS BRIEFING

Sponsored by U.S. Trade and Development Agency (USTDA)



**Palo Alto, California  
December 12, 2002**



**Bulgarian Government IT officials** will be visiting the United States December 7-14, 2002 (Washington, D.C. and the San Francisco/Silicon Valley area) under the sponsorship of the **U.S. Trade and Development Agency (USTDA)**.

USTDA, with the cooperation of **MEGA-TECH, Inc.**, invite you to attend a one-day business briefing in the San Francisco/Silicon Valley area. The briefing will focus on important IT investment opportunities that exist within the Bulgarian market and specific government ministries, as the Bulgarian Government initiates the process of developing countrywide IT networks. This event is a one-time opportunity to meet top-level government decision makers from the Bulgarian Council of Ministers, Ministry of Transportation and Communications, Ministry of Finance, and Ministry of Education and Science, who will be implementing IT systems that will require significant equipment and services that can be provided by U.S. firms.

### WHAT

A one-day forum for U.S. companies to learn about government IT business opportunities in Bulgaria. This event is only open to U.S. suppliers of IT equipment and services.

WHERE	WHEN	REGISTRATION FEE
Sheraton Palo Alto 625 El Camino Real Palo Alto, California	Thursday, December 12, 2002 Registration begins at 8:30 a.m.	US\$45, includes Briefing Book One-on-one meeting sessions, light lunch and refreshments Corporate Sponsorship opportunities available.

### TO REGISTER FOR THIS EVENT AND/OR FOR MORE INFORMATION, PLEASE CONTACT

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**THE U.S. TRADE AND DEVELOPMENT AGENCY** promotes U.S. exports and jobs by encouraging private-sector participation in infrastructure and select industrial projects in emerging markets. In addition to helping American businesses compete for these projects, TDA promotes capacity-building initiatives and supports U.S. Government trade, economic policy and development objectives around the world.



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